



Tremendous Opportunity seen in Corporate Aviation Sector at the 2nd India Civil Aviation Week Airport & Airline 2008 Expo

New Delhi, 19th March 2008: The Civil Aviation sector is expected to boom tremendously by the year 2010. This was clearly imminent at the conference taking place during the 2nd India Civil Aviation Week Airport & Airline 2008 Expo being organised by Exhibitions India. The two topics that were deliberated at the expo today were pertinent to corporate aviation and were attended by top level management from various MNC's.

Amongst the announcements that were made Mr. William Blair, Country Director, GE Aviation said "we are introducing very light jets in India with a capacity of 4-8 passengers. These Nano Aircrafts will be priced between \$1.5 Million to \$4.5 Million." He further added "these jets will help in connecting tier 2 and tier 3 cities to the metros. We see India having the potential of adding over 150 of these jets every year"

Other speakers at the conference also voiced a similar opinion and talked about future avenues for the Indian aviation industry. Mr. B.S. Singh Deo, Managing Director, Bell Helicopter said " seeing the growing interest we are launching the tilt rotor technology, that will be one of the most versatile platform providing vertical landing." He added "this new technology will also enable the copters to fly in icy conditions with a maximum of 9 passengers."

The AA 2008 Expo is the perfect platform for the aviation industry to showcase these new technologies and many more. With 146 exhibitors from 18 countries, the expo will undoubtedly become a landmark event for the Aviation Industry.

Mr. Prem Behl, Managing Director of Exhibitions India said "the AA 2008 Expo was planned as a one stop solution for the entire aviation industry where various companies from across the world can come together to share information, technology and data." He further added "we are very pleased with the support that has been generated from various companies participating and the important announcements that have been made during the course of the exhibitions. This encourages us and we will double our efforts to better serve the industry."

Yesterday the Exhibition hosted the first ever CEO roundtable on the growing field of civil aviation. The final day of the exhibition will see two more conferences on the aviation training and air cargo logistical challenges.

.....

About us:

The Exhibitions India Group, established in 1987, is a trade promotion group with the dual objective of attracting investment into India by organizing focused international exhibitions and seminars, and enhancing India's foreign exchange earnings by promoting participation of Indian companies at leading tradeshows worldwide. Group companies also promote ties and facilitate bilateral trade between India and specific regions in Asia, Europe and the US, as well as integrate allied services such as design, hospitality and publishing.

As an interface between business, government, academia, society and the media, the unique "**EI spirit**" has become a buzzword for a constructive forward looking approach that offers the most propitious environment for experience sharing among participants for business networking.

To learn more about EI Group, visit <http://www.exhibitionsindiagroup.com>

For Further information, please contact the communications department:

Ms. Hena Ahmad
+91 9999 600 622
hena@eigroup.in

Ms. Gunjan Bhatia
+91 9899 377 965
gunjanbhatia@eigroup.in